



# “Competing for the Future”

The Panel: ***The Sector Leaders Today!***

*Terry Tarle, Bob Moses, Keith Thompson, Brian Maloney,  
Jeff Labonte*

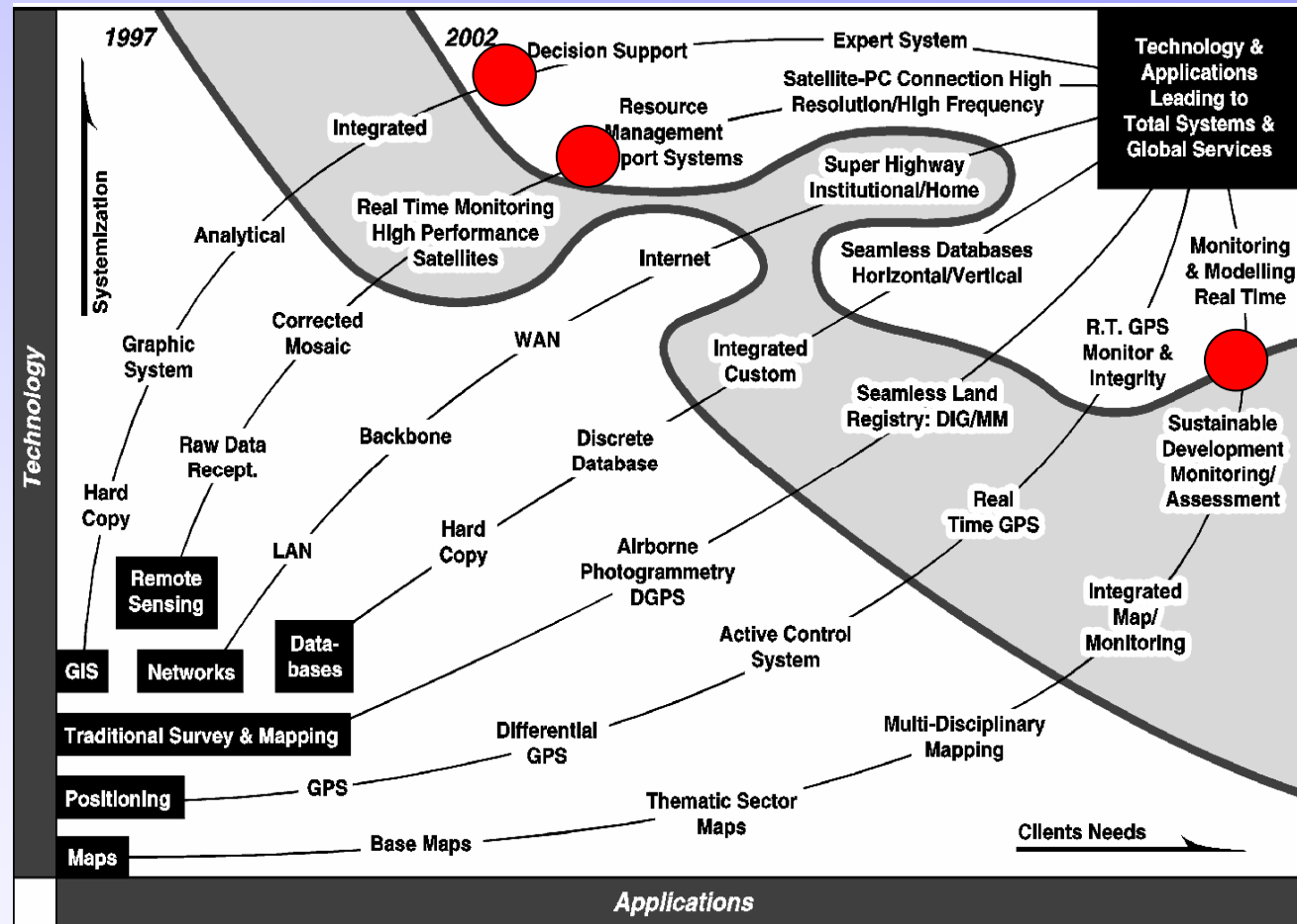
***and You.....***

## ***Will they be the leaders in 2020?***



# The 1994 Strategic Architecture

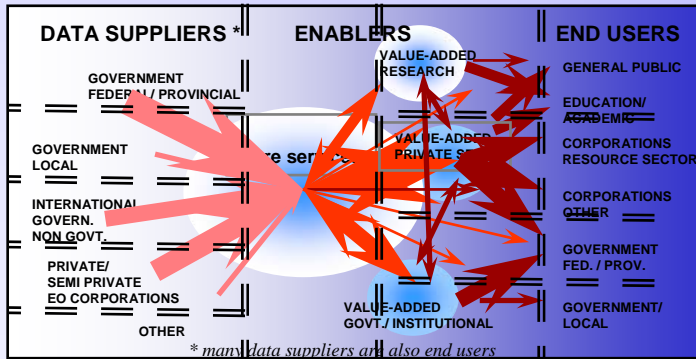
- In 1994 a number of managers in NRCan led by Ed Shaw developed the strategic architecture perspective of the future of geomatics, to improve the competitive position of the Canada in this sector
- The vision of the future turned out to be amazingly accurate; for example at that time a GPS watch was foreseen to deliver and store real time information.
- This diagram was actually used in the strategic plan to visualize the planned progress within a 5 year time horizon (1997-2002)





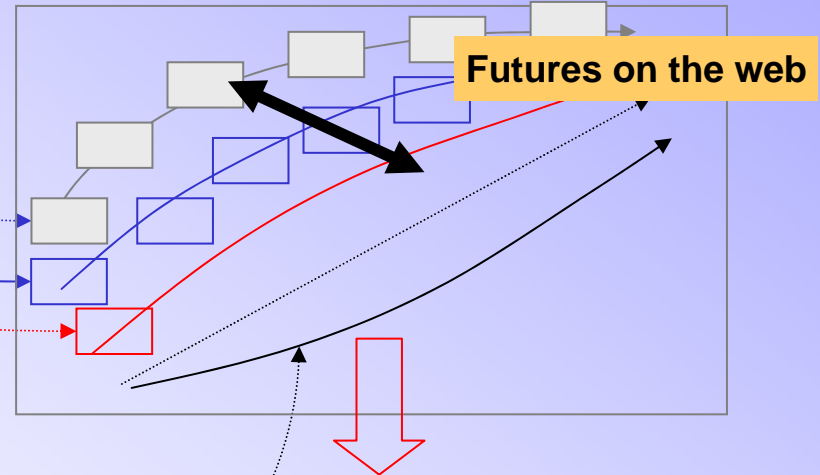
# Merging Visions of the Future: Theirs and Yours

## Multi-Stakeholder Model

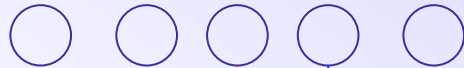


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## CIG Conference Futures Dialogue



## Futures Panel



audience



# Worksheet to Participate in the Geomatics Futures Dialogue

June 15, 8:30 am , Plenary Hall, Westin Hotel, Ottawa

## Geomatics Powering the Future

### Contribute your Vision of the Future!

1. **The Keynote speech by Jack Smith sets the stage:**  
Combining Foresight and Strategic Geomatics: Developing Next Generation Technology Policy Approaches and Tools; June 14 9.00 am
2. **The multi-stakeholder future's panel will start the dialogue at 8:30, June 15.** The Panel: Bob Moses, Terry Tarle, Brian Maloney, Jeff Labonte, Keith Thompson and Jean Thie
3. **The virtual CIG web conference/ dialogue will continue the dialogue as contribution to next years Conference**
4. **This page can be your worksheet. Use it to prepare for the dialogue, and please hand it in to Jean Thie, moderator of the Futures Panel after the dialogue.**

Strategic Intent/  
Outcome

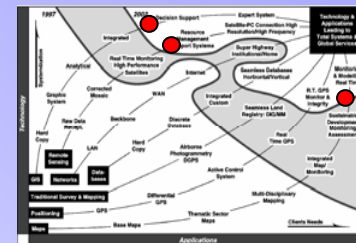
**FUTURE**

Barrier ?

**PRESENT**

**PAST**

**Core Specialty  
Key development**



**Approach** : 10 years ago a number of NRCan Managers met to prepare a geomatics strategy map to the Future. This map turned out to be amazingly accurate. We would like to create a not jus a map, but a knowledge base like this for the next 20 years, accessible on the CIG website.

1. Develop your strategy line to the future in your unique competency area; R&D, technology, data supply, value-adding, end user. We are after a multi-stakeholder, multi-technology perspective.
2. Build on your knowledge of key developments of past/ present and forecast/ foresee "your" future for the next 10-20 years. Summarize the key developments as simple headings "on the cards" and provide more detail on the back of the sheet, if necessary.

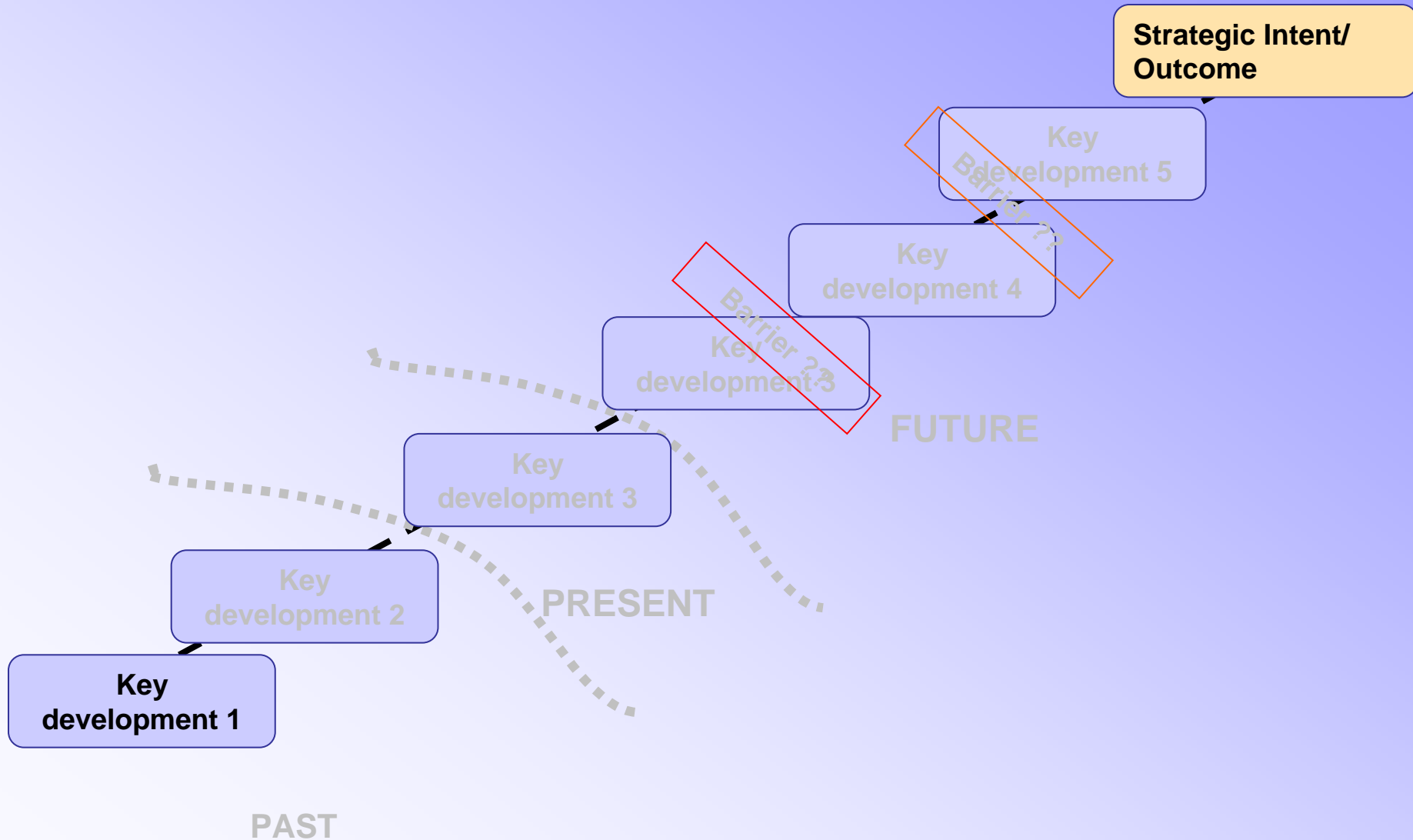
Organization/ discipline:

Name:

email:

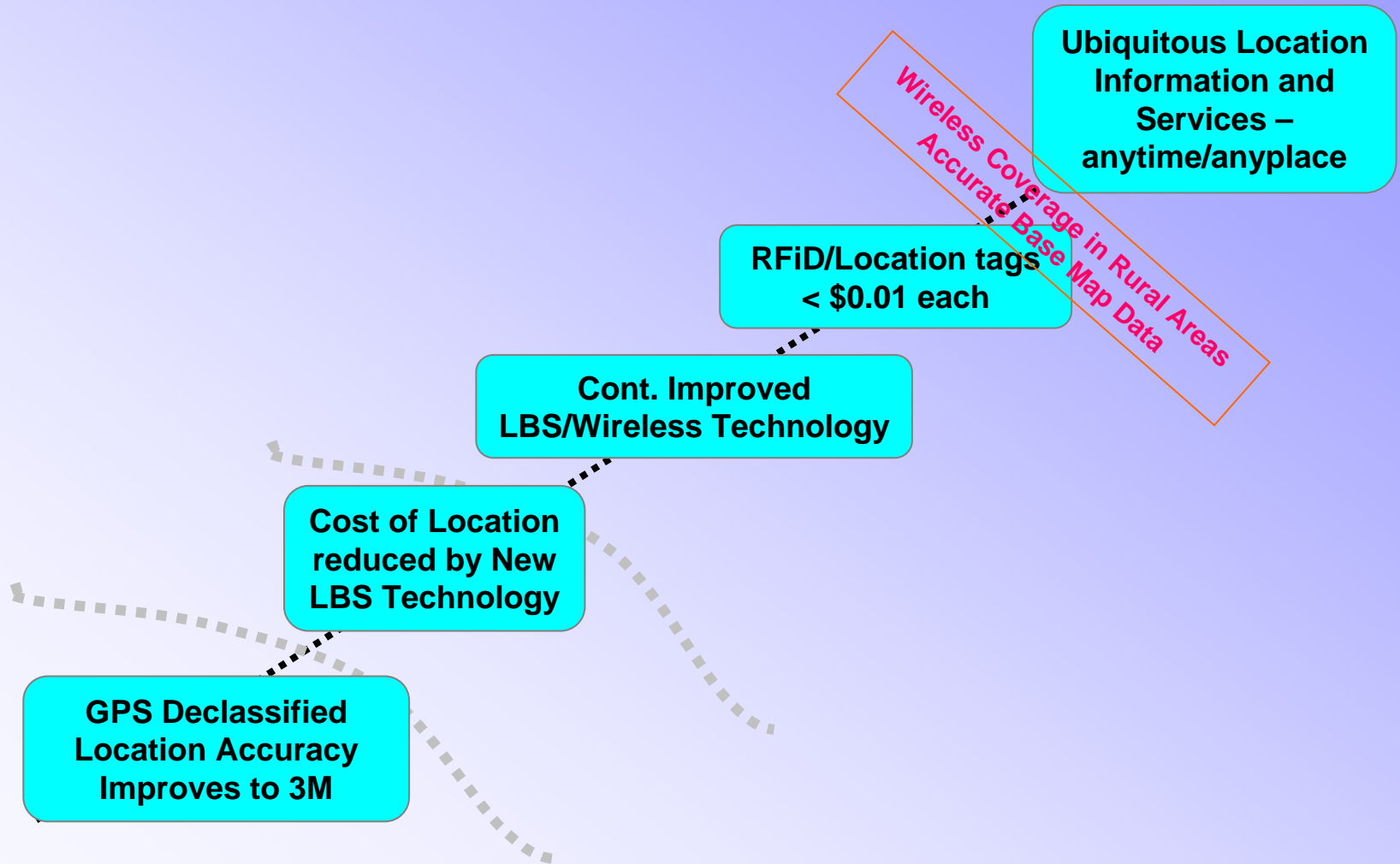


# Strategic Architecture Approach





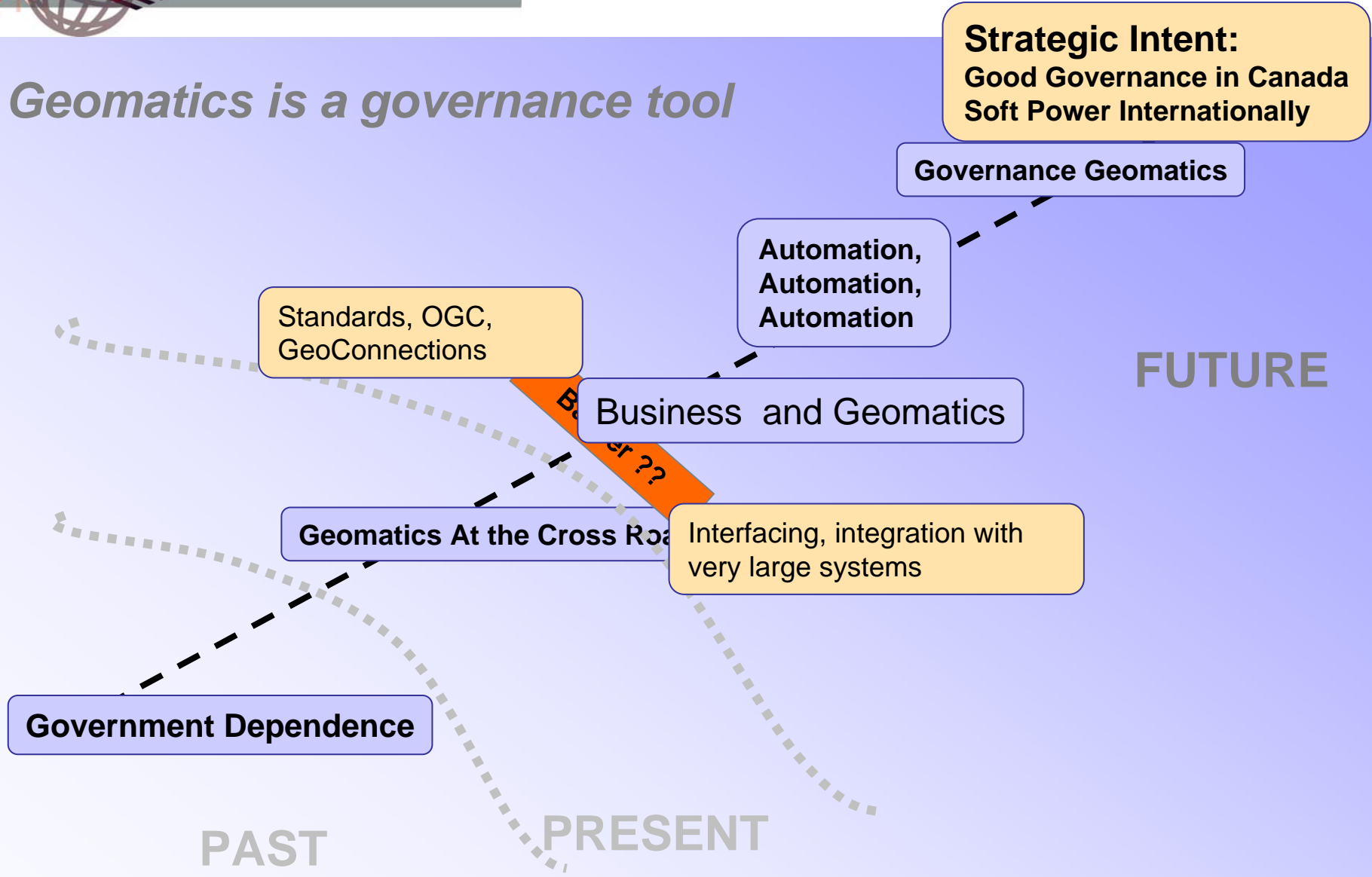
# Terry Tarle, Sierra Systems





# Bob Moses – PCI Geomatics

*Geomatics is a governance tool*





## 2- NOW It's all on your Laptop !

- Image analysis
- GIS
- Mapping
- Connection to Internet
- IT
- Visualisation of data 2D – 3D

## 1- THEN

- Main frame computers for image analysis software
- High spatial and spectral resolution satellite data (30m, 20m: several spectral bands) Landsat 5, 1984 Spot 1, 1986
- GIS Science was developing rapidly

**SDI National  
Regional & Local**

**Challenges for  
spatial data**

**FUTURE**

**Nano technology  
3D visualisation**

**Geospatial  
Information &  
visualisation**

**WWW &  
Computers,  
GPS**

**Start of HR  
satellite data**

**Geospatial Data**

## 3- Challenges:

- « geo-slavery » or individual liberation by the new technologies?
- The industrial economy is being shaped by the creation of global markets, but do these forces apply to the highly localized nature of location-centred geographic information ?

## obstacles for Spatial Data Infrastructures (global scale)

- spatial analysis, ie turning data into information, is lacking
- Networking for Canada

**Past**

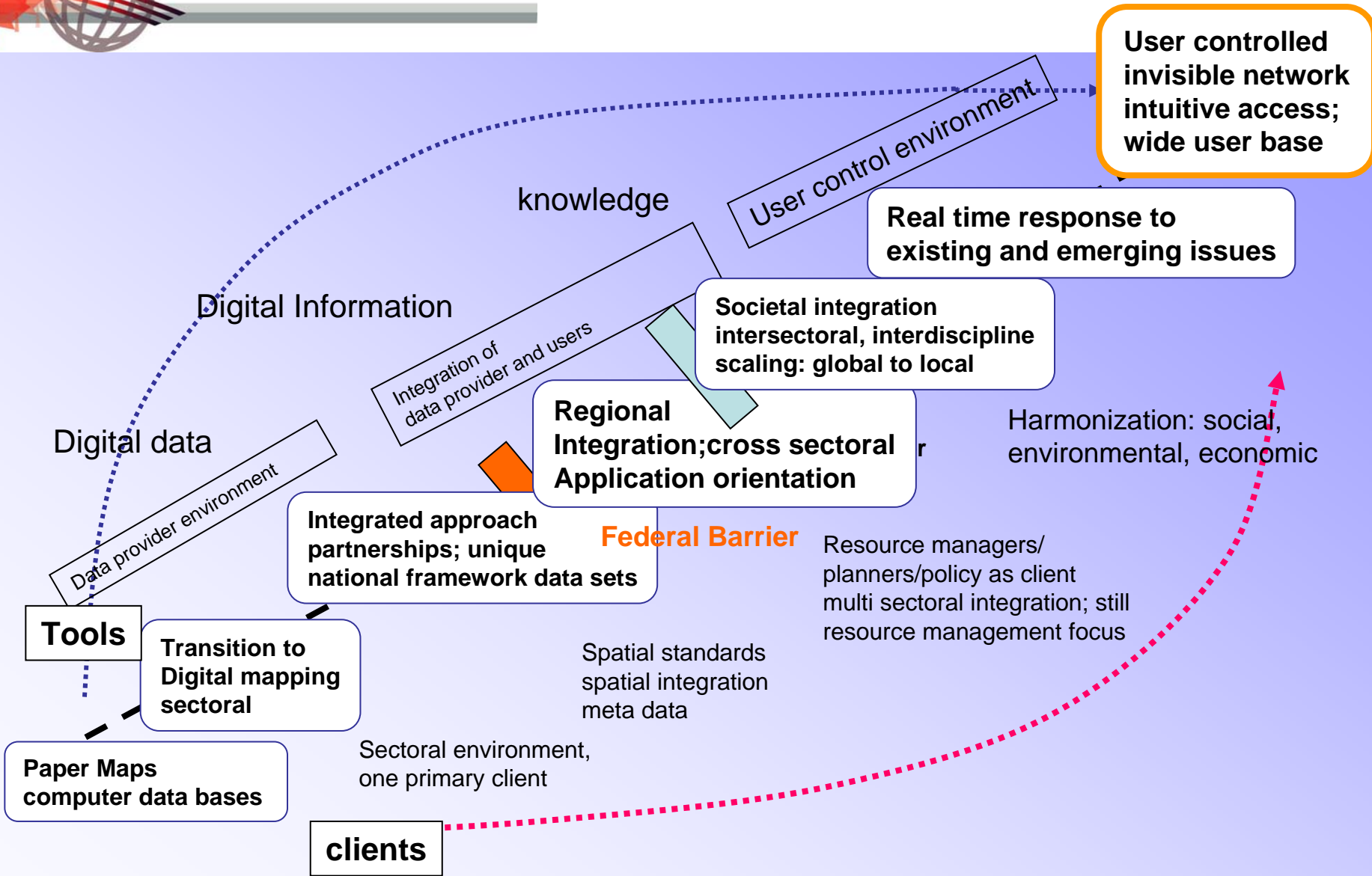
**present**



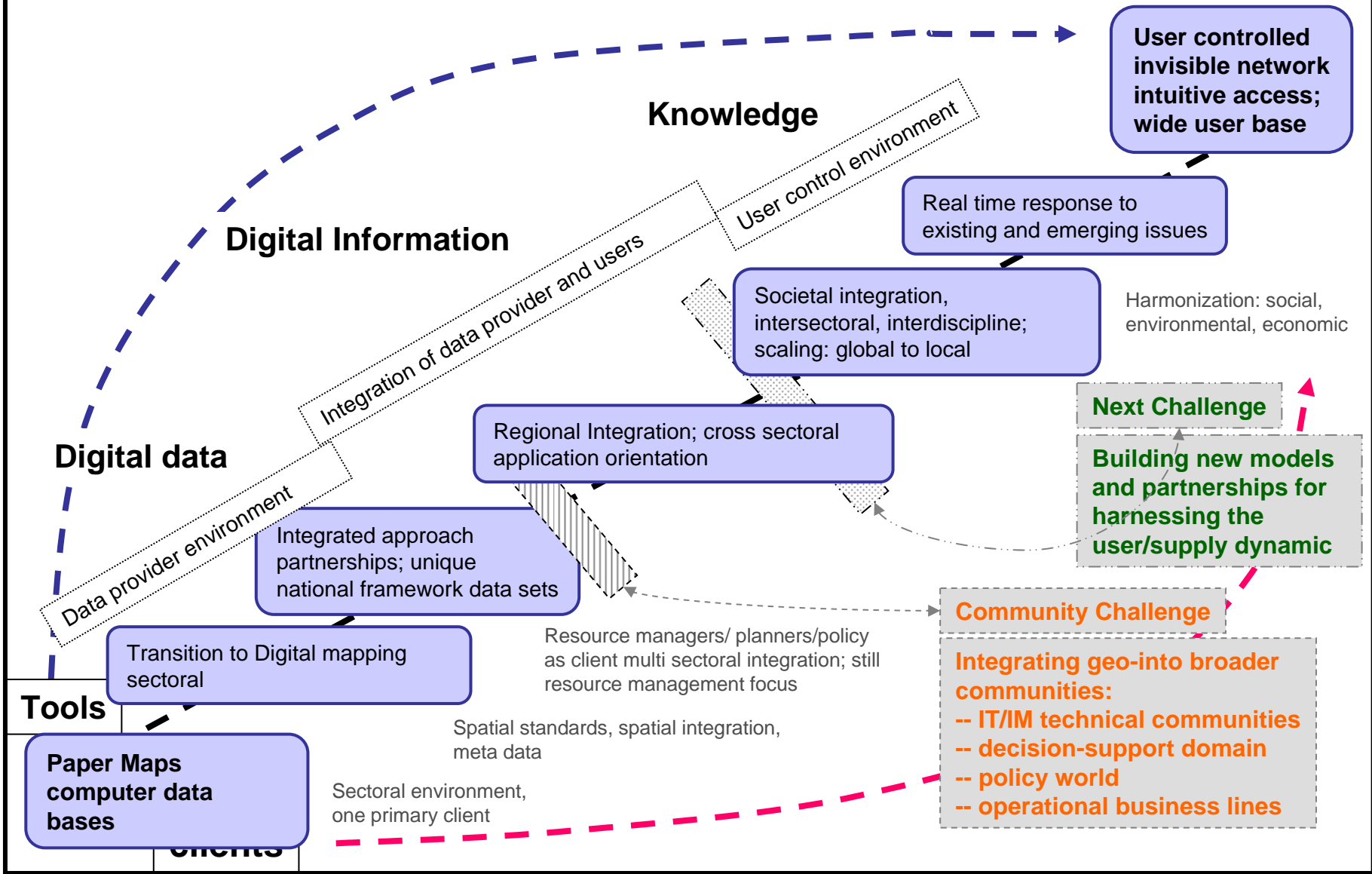


# CGDI Strategic Architecture 1st Approximation

## Discussion with Jeff Labonte, Oct. 1998

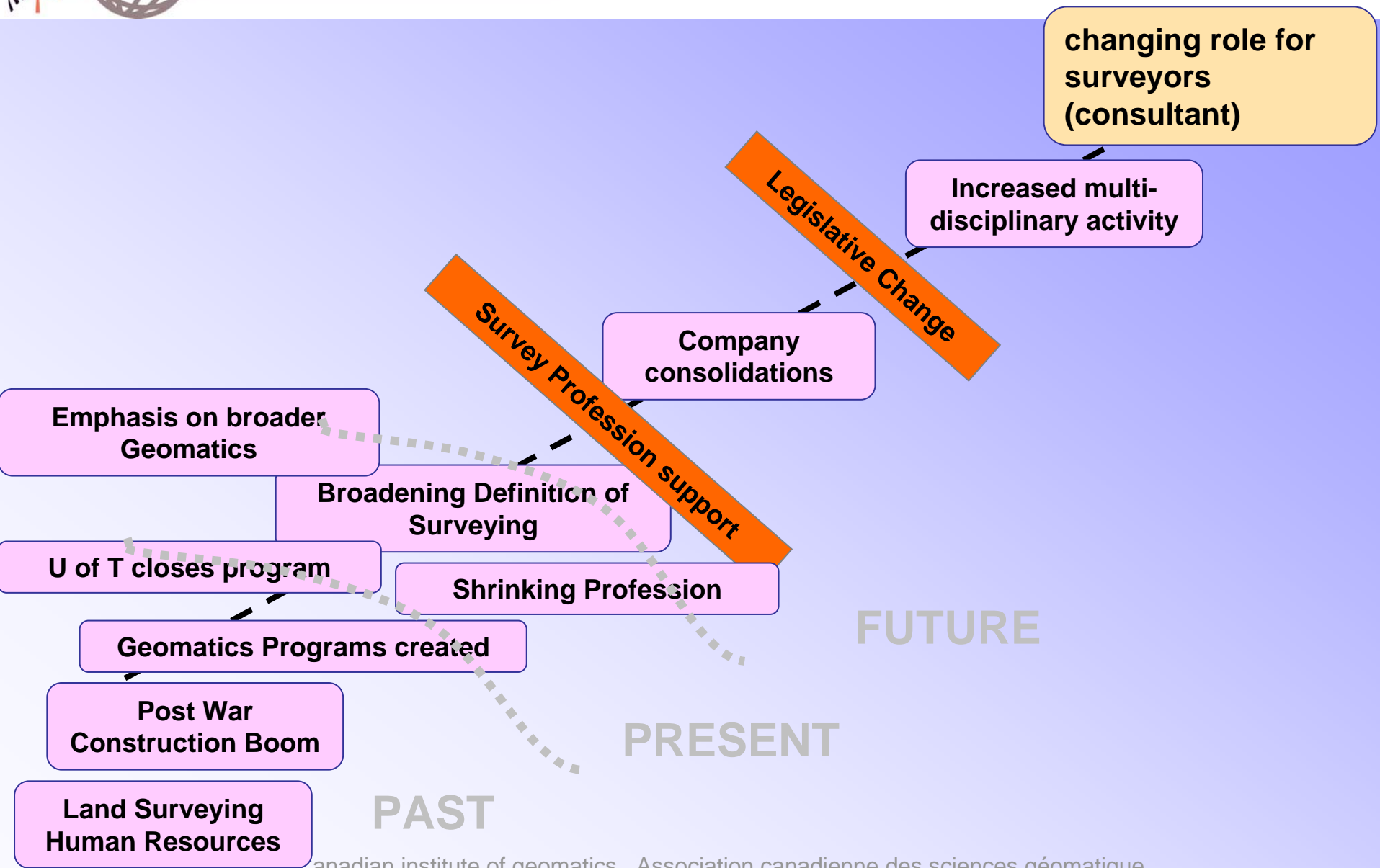


# A Geospatial Infrastructure Perspective June 2005



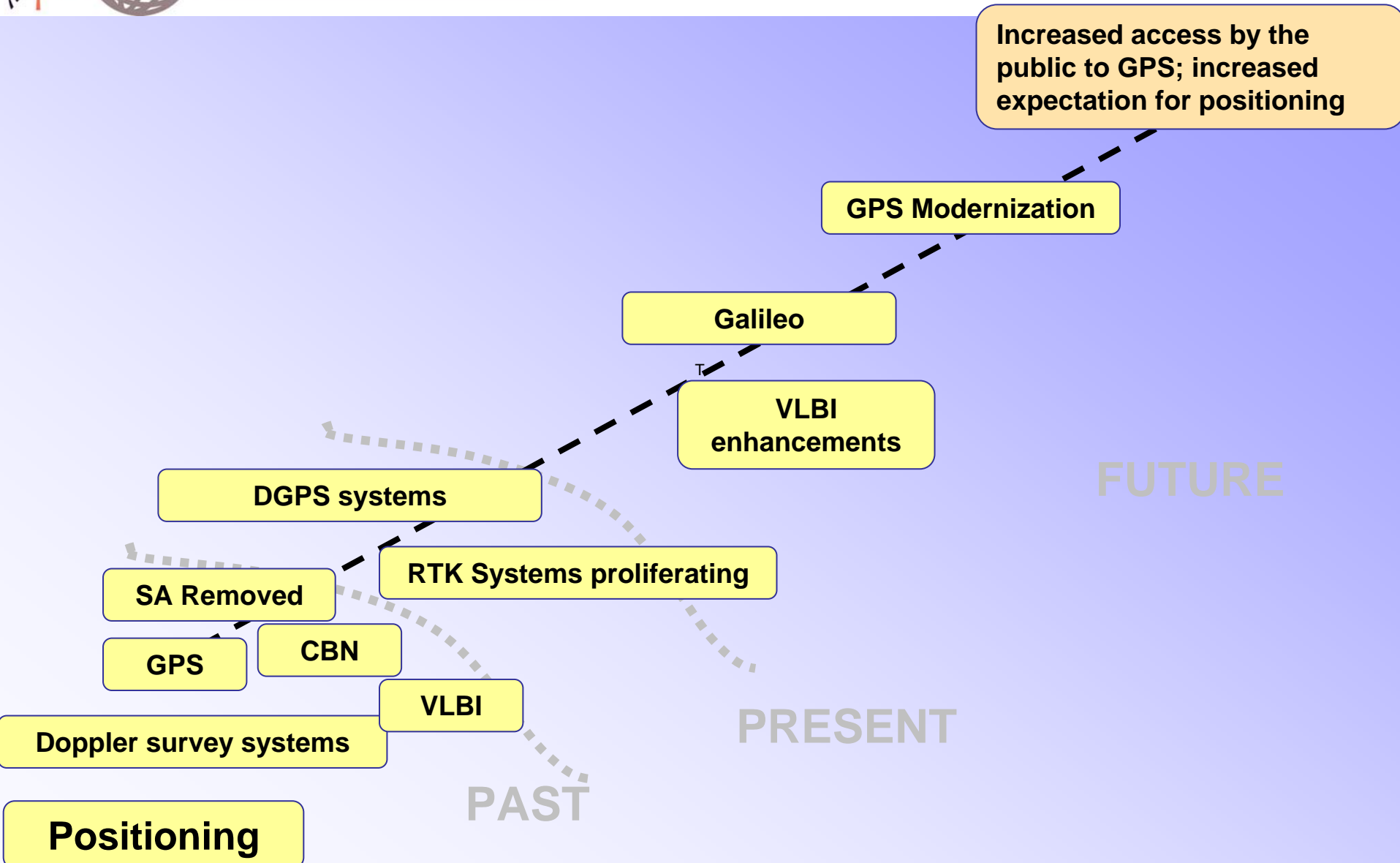


# Brian Maloney (Survey Resources)



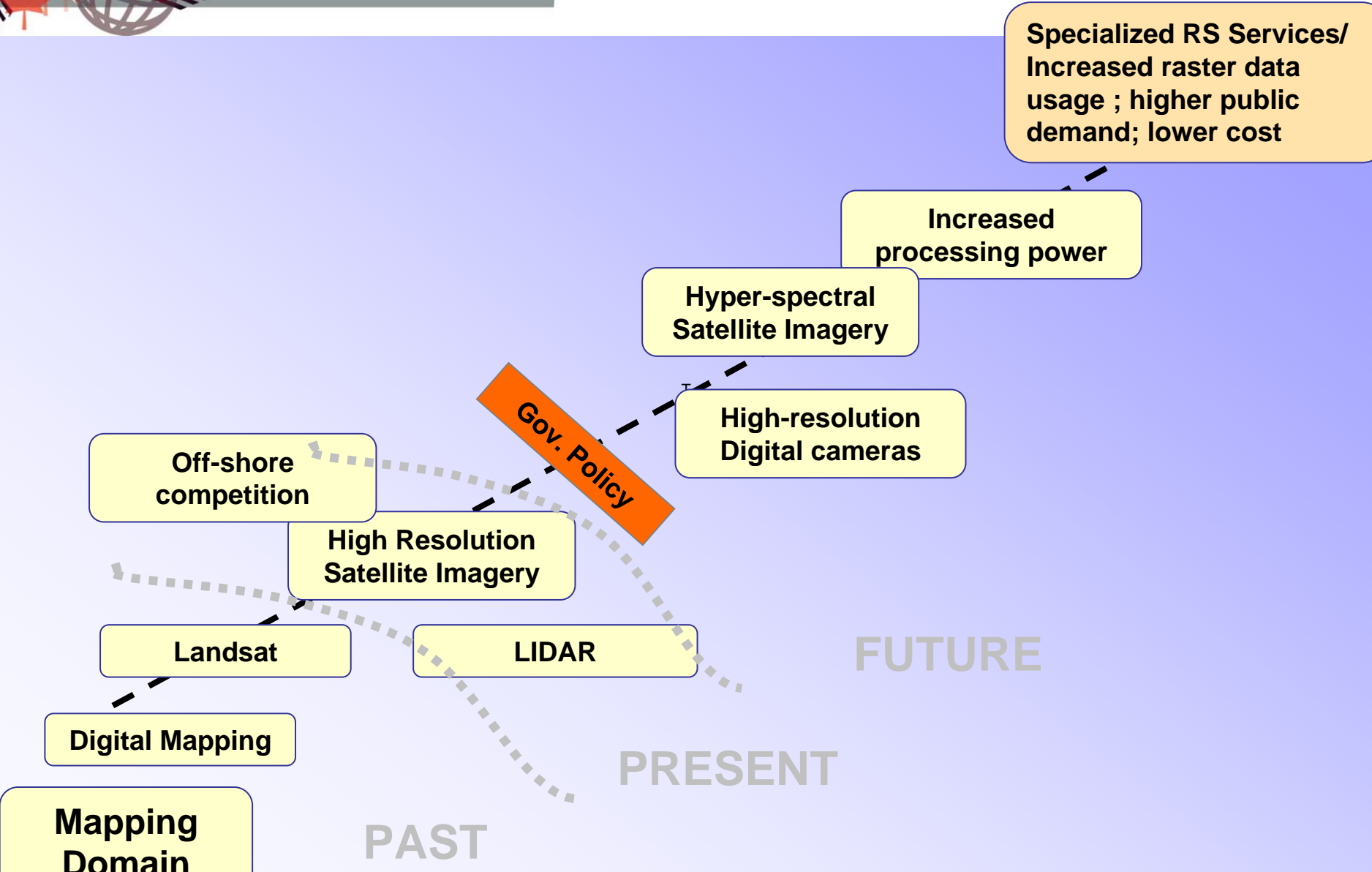


# Brian Maloney (Positioning)





# Brian Maloney (Mapping)





# Visualizing the Future

**Strategic Intent:**  
Good Governance in Canada  
Soft Power Internationally

**Governance Geomatics**  
Real time response to  
changing and emerging issues

**Automation, Automation, Automation**  
Social interaction  
scaling: global to local

Standards, OGC,  
GeoConnections

**Business and Geomatics**  
Application orientation

**Geomatics At the Cross Roads**  
Integrated approach  
national framework data sets

Interfacing, integration with  
very large systems

Transition to  
Digital mapping  
sectoral

LIDAR

**Government Dependence**  
Paper maps  
computer data bases

**Positioning**

PAST

PRESENT

FUTURE



# Summary Strategic Architecture 2005

## Geomatics Futures Dialogue

**Strategic Intent:** Good governance build on a widely accessible highly automated and scalable geospatial- knowledge base and a multi-disciplinary geomatics sector

